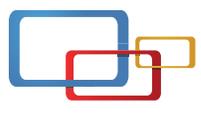


# IMAGE IS EVERYTHING



 **VHT**<sup>®</sup> Professional Property Photography  
and Visual Marketing  
STUDIOS



# REAL ESTATE PHOTOGRAPHY AS EASY AS 1, 2, 3!

Our professional real estate photographers are highly trained, experienced and passionate, consistently creating the most stunning photographs. We give you everything you need to choose the perfect imagery for each unique listing, providing you with more control and flexibility than ever. With our On-Demand Review & Delivery System, you will be able to preview all your studio-optimized, enhanced photographs, and then make your final selections and download instantly.

## 1 CHOOSE YOUR SERIES Platinum, Gold or Silver

- Select the ideal series that best fits your listing needs: Platinum, Gold, or Silver.
- We schedule you with one of our professional, certified real estate photographers who specializes in your series of choice.
- A wide variety of Visual Marketing Services are also available as add-ons to complement your photographs.



## 2 SHOOT FOR EXCELLENCE Top-Tier Photographers



- Our local real estate photographers are available in every market across the U.S.
- Using a detailed evaluation process that surpasses industry standards, VHT Studios' photographers are certified by our team of real estate master photographers.
- Our photographers are uniquely qualified to provide superior creative direction, boasting award-winning portfolios and specializing in real estate and architectural photography.

## 3 YOU CALL THE SHOTS On-Demand Review & Delivery



- Our On-Demand Review & Delivery System is another way we provide real estate professionals the ultimate in flexibility and control.
- As soon as our Studio Image Specialists edit your photographs, you will receive a link via email to preview them using our On-Demand Review & Delivery System.
- You make your selections and download your web and print-ready images instantly.
- Should you need additional images later, you are able to access your photographs at any time through your preview link in your MyVHT account.

# YOUR CHOICE OF THE FINEST PHOTOGRAPHY SERVICES BECAUSE EVERY HOME IS UNIQUE

VHT Studios® has the right products and services to help you win listings that sell quickly and at the best price. We know that IMAGE IS EVERYTHING and no two listings are alike; that's why we offer three distinct professional series, each designed to offer you the very best photography choice for every unique property and client.

## SILVER

Captivating Imagery



- High-quality photographs essential to professional real estate marketing
- Convenient and quick
- Saves you valuable time while our pros make your listings look great

**IDEAL FOR:** A variety of homes, apartments, studios, condos and townhomes

## GOLD

A Striking First Impression



- Photographed by our top creative photographers in your market
- Visibly stand out from your competition
- Every photograph is meticulously enhanced with full spectrum processing using our proprietary Clearshot™ System to provide maximum brilliance, detail and clarity
- Extra attention is spent on every image by our award-winning Studio Image Specialists
- Blue Sky Guarantee and Virtual Tour Video included
- **IDEAL FOR:** Perfectly showcasing fine details, beautiful views and eye-catching indoor and outdoor spaces

## PLATINUM

When Only the Best Will Do



- Photographed by our leading elite photographers - specialists in luxury properties
- Satisfies the most selective tastes for the ultimate in high-end properties
- Each photograph is enhanced to maximum perfection to spotlight the finest details
- Creates the best presentation possible by including every feature and studio upgrade available

**IDEAL FOR:** Luxury listings that call for a photographer with advanced techniques, discerning approaches, and the greatest years of experience capturing the finest homes and architectural details

## CUSTOM

One-of-a-Kind Marketing Solutions

- For the most unique and individualized presentation
- Combine any of our various services and offerings or make specific requests to suit a special situation and opportunity
- Our team of professional experts create just the right mix to bring the listing story to life in the most remarkable way



# ADDITIONAL VISUAL MARKETING SERVICES

We provide a wide selection of value-add, visual marketing tools designed to complement every property's unique features. Using cutting-edge technology and proprietary methods, we create winning solutions for our clients' needs. When paired with vivid, stunning photographs, one or several of these additional options are sure to make your property stand out even more.



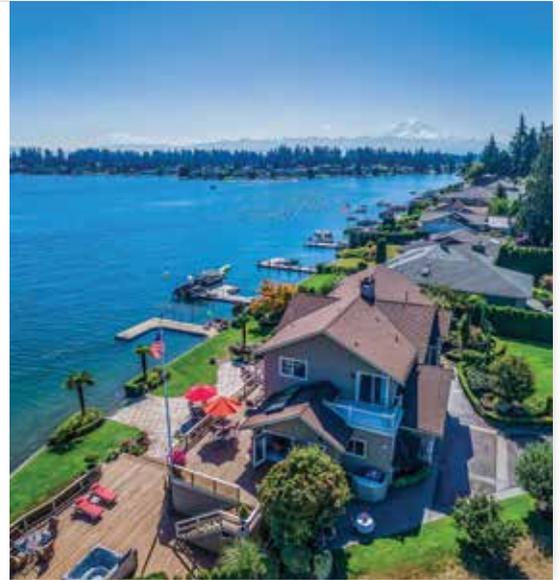
## Drone Photography and Video

Make an impact and take your listings higher with captivating, dramatic, high-altitude property perspectives. The hottest tool in real estate marketing guarantees unsurpassed views and impresses buyers seeking a home with a particular lifestyle.

- Flown by our FAA-certified pilots and directed by their talented eye
- Professional, high-quality video and photography is shot while gently gliding over and around the property, surrounding area and acreage
- Edited and enhanced video and photography delivered within 2-3 days of flight

**NOTE:**

Not all additional services are offered in every market. Please contact us for more information about what is available in your specific area.



## Virtual Staging

Create the best first impression with a realistic depiction of how spaces can be furnished and decorated. Turn vacant properties into homes or remove clutter and redecorate less desirable home interiors.

- Modify paint colors, floor coverings and finishes – anything short of structural changes
- Tap into a large library of furniture styles to satisfy any décor preference
- Only a fraction of the cost of traditional staging

### Furnish / Stage

BEFORE



### Declutter

BEFORE



### Paint

BEFORE



### Redecorate

BEFORE



### Twilight

BEFORE



# THE VHT STUDIOS ADVANTAGE

Our expert team of Studio Image Specialists optimize your photographs and visual marketing media to make them not just great but unforgettable! We make it easy, as we manage your media assets for you. You'll have your own customized media gallery and we will send your media wherever you need it delivered, so you are free to capture more business.



## Studio Services

Our experienced professional Studio Image Specialists spend the time necessary to be certain every single photograph makes the right first impression on every potential buyer.

- VHT Studios' proprietary Clearshot™ System ensures brilliant, bright colors, so you can see clearly through all windows with sharp, crisp and vivid detail, while minimizing shadows and bright spots (included with our Gold and Platinum Series).
- We make your photographs pop with a variety of enhancements. No matter the season or weather on the day of your photography session, our Blue Sky (included with our Gold and Platinum Series) and Green Grass options will make your property shine! We can even add fire to a fireplace or remove leaves and hoses from a swimming pool.
- Other available enhancements include: blur personal photos/artwork, add pool water, add images to TV screens and more.



Blue Sky, Green Grass and Pool Enhancements



Clearshot™ System, Fire Feature and TV Enhancements



## Media Management

Rest assured, we have you covered, by managing your photographs and media, sending it where it needs to go. From the MLS and third-party websites, to social media and beyond.

Each property has its own gallery page to conveniently present photos, videos, floor plans and more, all in one place. We personalize each gallery page with the agent headshot, logo, contact info, and social media links to make sharing properties across all channels a breeze!

- We size, name, and deliver your media directly to your desired distribution points in the required formats.
- We organize and store your visual marketing media in your very own, private, password-protected MyVHT™ account for easy accessibility 24-7, 365 days a year.



Customized Media Gallery

# YOU CAN DEPEND ON US - YOUR IN-HOUSE OUTSOURCED TEAM

From starter homes to condominiums to luxury estates, professional photography is a must-have in today's market. Since our founding in 1998, we have photographed more than 10,000,000 rooms, and helped more than 200,000 real estate professionals market and sell more than \$200 billion in properties.



## Global Headquarters

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