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Digital Pro Home Prep Guide

To ensure the very best results, please follow this guide to be sure all spaces are 100% “open house ready” *before* the photographer arrives. The photographer uses a camera that takes 360 degree shots of each room. Whatever can be seen by the naked eye, will also be seen in the final product.

BEFORE THE SESSION

Share the Digital Pro home prep checklist (page 2) with the homeowner

Confirm with the homeowner the checklist has been completed and it’s ready for the photographer

Ensure arrangements have made for how the photographer will gain access to the property if you are not able to be present

DAY OF THE SESSION

Arrive 30 minutes before the shoot and perform one last walkthrough to ensure the property is ready. NOTE: The photographer is not permitted to move furniture or the homeowner’s property

Point out the property’s best features to the photographer before the shoot begins

Be available to answer questions and confer with your photographer during the shoot



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Digital Pro Home Prep Checklist

INTERIOR

- Open blinds/curtains evenly, turn on all lights including in closets and bathrooms, turn off all ceiling fans, close toilet seats, stow clutter
- Straighten all furniture, bedding, and decor
- Declutter and clear off kitchen and bathroom countertops as much as possible
- Remove shampoo, soaps, and any bath items from showers and bathtubs
- Hide anything you don't want people to see, such as personal or private items
- Remove pets and pet's items - food bowls, beds, toys, scratching posts, etc.
- Vacuum, sweep, and/or mop all floors
- Wipe down countertops, sinks, and fixtures. Don't forget to clean off all smudges and fingerprints from stainless steel appliances and other shiny surfaces
- Clean all windows and mirrors
- Dust all shelves, ledges, and blinds
- Turn off all TVs and computer monitors
- Empty all trash bins or hide them
- Open the door to all closets and rooms to be captured

EXTERIOR

- Remove For Sale signs if you plan on using the 3D tour for MLS purposes
- Move all vehicles from driveway and in front of the house
- Stow garbage cans, newspapers, hoses, garden supplies, and other unsightly items
- Uncover and straighten patio furniture, open umbrellas
- Be sure the lawn has been mowed and flower beds are tidy
- Clean pool, put away pool toys