



PHOTOGRAPHY SESSION PREP GUIDE

BEFORE THE SESSION

- Share the home-prep guide with homeowner
- Confirm with homeowner that clean-up is done and home is ready for the photographer
- Determine which features you would like to highlight in the photographs
- Consider and schedule any additional visual marketing services you need

DAY OF THE SESSION

- Arrive 30 minutes before the shoot
- Move all vehicles from driveway
- Open blinds/curtains, turn on all lights, and turn off all ceiling fans
- Double check rooms are how you want them presented in photographs

NOTE: The photographer is not permitted to move furniture or the homeowner's property

DURING THE SESSION

- Point out the property's best features to the photographer before the shoot begins
- Be available to answer questions and confer with your photographer during the shoot