



# HOME-PREP GUIDE

The investment in the marketing of your home will have a significant impact on engaging buyers. That's why when it comes to professional photography and any other visual media services, you'll want to present your home in the best possible way. To help you do that, we've created this checklist to guide you with what needs to be completed inside and outside your home prior to your photo shoot.

## THROUGHOUT

- Clear All Visible Clutter
- Minimize Knick-Knacks + Personal Photos
- Stow Pet / Child Accessories + Toys
- Stow Wastebaskets
- Sweep / Vacuum Floors
- Turn On All Lights + Replace Bulbs
- Open Shades / Blinds + Close All Windows

## KITCHEN/DINING

- Remove Art From Refrigerator
- Stow All Food, Small Appliances, Pots/Pans
- Stow Cleaning Supplies
- Organize Open Shelving
- Clear Sink + Stow Drying Rack
- Wipe Counters + Tabletops
- Straighten Dining Chairs + Stools

## BEDROOMS/BATHS

- Make Beds + Clear Underneath
- Put Away All Clothing + Accessories
- Clean Bathrooms + Mirrors
- Clear Counters + Tubs/Showers
- Stow Cleaning Supplies
- Close All Toilet Lids
- Hang Folded Towels

## EXTERIOR

- Move Vehicles From Driveway
- Sweep Walkways
- Stow Toys + Seasonal Decor
- Stow Garden Supplies, Hoses, Trash Cans
- Straighten Outdoor Furniture
- Clean Pool + Surrounding Areas
- Trim Lawn + Keep Yard Tidy

## REMINDERS

Reschedule Your Shoot If Any Occupants Are Ill  
Respect Social Distancing Guidelines  
Photographers Will Not Touch Personal Items During Shoot