AGENT’S GUIDE TO PREPARING FOR A VHT PHOTO SHOOT

BEFORE THE SHOOT

• Be open house ready.
• Give yourself enough time between the shoot and any open houses or showings scheduled that day.
• Bring flowers or plants to brighten up the room.
• Move any furniture you think will help the room photograph its best.
• Add artwork to bare walls, if necessary.
• Check with the homeowner to be sure all windows and floors are clean.
• Determine which features you think should be highlighted in the photographs

DAY OF THE SHOOT

• Arrive at least 30 minutes before the shoot.
• Make sure vehicles are out of the driveway.
• Make sure beds are made and toilet seats are down.
• Turn on all lights.
• Check for light bulbs that need to be replaced.
• Open blinds and pull back curtains.
• Tidy up the backyard.
• Remove all clutter.
• Clear counters and surfaces as much as possible.

PROPER AGENT PROTOCOL

• Be available to answer questions and help the photographer during the shoot.
• Please be sure all clean up is done before the photographer begins shooting.
• Point out the property’s best features to the photographer before shooting begins.
• Remember the photographer is there to focus on photography.
• We understand things happen, so if you need to change or cancel an appointment, call VHT Studios’ Client Services at least 24 hours in advance to avoid a cancelation fee.